

PEDAL
TheCAUSE SM

2020
ANNUAL
REPORT



Dear Pedal Family,

Like so many, Pedal the Cause was put to the test in 2020. We are pleased to report that through your steadfast support, Pedal emerged resilient and strong, capable as ever in our shared goal in the fight against cancer.

2020 proved itself an opportunity to reaffirm our singular purpose of facilitating “a world without cancer through research” and to grow our outreach.

Our *Inspired* model allowed core riders to stay connected to the cause and opened up participation to non-riders for the first time. This not only diversified support in St. Louis but made it possible to actively engage from anywhere across the country.

What did success look like in 2020?

- 3,122 Participants from St. Louis and 39 other states
- \$3,005,498 raised for cancer research (\$963 average per participant)
- 271 Incentive Level participants raising a total of \$1,754,963
- 48 community-minded Sponsors & Partners funding Pedal operations
- 15 Adult Cancer Research projects launched with Pedal funds
- 4 Pediatric Cancer Research projects launched with Pedal funds

Profoundest thanks to all who made this happen: our participant-fundraisers, our donors, sponsors and partners, our volunteers and staff, our board of directors and Pedal Society members, our team captains and Kids Challenge families. Your individual grit and determination delivered a remarkably successful 2020!

We continue to draw inspiration from our beneficiary leadership and research teams at Siteman Cancer Center and Siteman Kids at St. Louis Children’s Hospital. Their work is nationally recognized among the very best, giving current patient families and those in remission the hope that breakthroughs towards cures are a reality, not a far-off dream.

We are in this cause together for these families and patients, and work continues undiminished as we focus on all the opportunities before us for 2021.

Thank you for your trust and support in 2020 and going forward.



David Drier

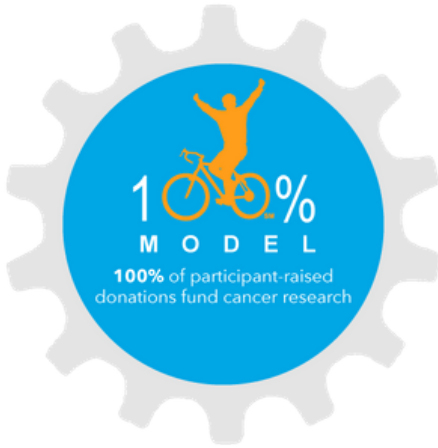
David Drier
Executive Director



Brian Ashworth

Brian Ashworth
Board President

MISSION & IMPACT



OUR MISSION

is to provide critical funding for cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital through our annual cycling challenge. It is our hope that research funded by Pedal the Cause will ultimately lead to a cure for cancer.

100% of participant-raised donations fund innovative cancer research at:



SINCE 2010:



28,182
RIDERS



349,000+
DONATIONS



7,300
VOLUNTEERS

\$32,083,109

RAISED IN
TOTAL

168 CANCER RESEARCH PROJECTS } **130** ADULT
38 PEDIATRIC

PEDIATRIC TOTAL INCLUDES TWO
PIECES OF CRITICAL EQUIPMENT
USED FOR CANCER RESEARCH

\$3,005,498
RAISED IN 2020

7:1
ROI

FOR EVERY \$1 PEDAL THE CAUSE
DONATES TO CANCER RESEARCH, AN
ADDITIONAL \$7 ON AVERAGE IS
OBTAINED IN FEDERAL FUNDING

2020 PEDAL THE CAUSE FUNDED RESEARCH PROJECTS

SITEMAN CANCER CENTER

Restoring PDAC responsiveness to immunotherapy by targeting conventional dendritic cells

Goal: To test whether a novel combination therapy in PDAC patients will prime the patient's immune system to attack cancer cells and drive tumor protective immunity during and after pancreas cancer surgery

Principal Investigators: David DeNardo, PhD and William Hawkins, MD

Gene dosage effects and silent cancer mutations in minor splicing factor ZCRB1

Goal: To understand how gene regulation and protein production is altered in cancer cells by dissecting the importance of specific RNA motifs in the ZCRB1 gene, a gene which is known to further control the production of cancer-related genes

Principal Investigator: Sergej Djuranovic, PhD

Developing an Academic and Community Practice Collaborative Care Model for Metastatic Breast Cancer Care

Goal: To implement and evaluate a coordinated care model for metastatic breast cancer patients in the St. Louis region to improve collaboration between academic and community oncology practices

Principal Investigator: Ashley J. Houston, OTD, MSCI

A feasibility study to correlate cognitive changes of IDH-mutant and IDH-wildtype glioma patients after chemoradiotherapy with radiation dose to the resting state networks

Goal: New clinical trial to better understand how an advanced imaging technology called resting-state function MRI can be used to improve radiotherapy planning to reduce its negative impact on brain function for glioma patients

Principal Investigator: Jiayi Huang, MD, MSCI

Theranostic approach to chemo-resistant multiple myeloma through VLA-4 imaging and nanotherapeutic targeting

Goal: To develop proof-of-concept evidence related to the therapeutic response and effectiveness of a new targeted combination nanotherapy for patients with multiple myeloma

Principal Investigators: Gregory Lanza, MD, PhD and Monica Shokeen, PhD

Phase II Randomized, Double-Blind, Placebo-Controlled Trial to Evaluate Uproleselan (GMI-1271) for GI Toxicity Prophylaxis during Melphalan-Conditioned Autologous Hematopoietic Cell Transplantation

Goal: To test if the drug uproleselan can reduce the severity of injury to the GI tract and lessen GI symptoms for multiple myeloma patients following chemotherapy

Principal Investigator: Geoffrey Uy, MD

The role of RAMS11 in metastatic colorectal cancer

Goal: To study how a particular molecule from a newly discovered class of molecules (called lncRNAs) acts to alter normal cell function promotes colorectal cancer metastasis chemotherapy resistance

Principal Investigators: Ryan Fields, MD and Chris Maher, PhD

Sex Differences in Transcriptional Heterogeneity

Goal: To understand why males get cancer more often than females and why they don't respond as well to therapy

Principal Investigator: Josh Rubin, MD, PhD

Examining cognitive decline in mice following a clinically mimetic brain irradiation protocol

Goal: To study the effects of radiation therapy on brain function and cognition to gain a comprehensive understanding of radiation-induced brain injury

Principal Investigators: Stephanie Perkins, MD; Adam Bauer, PhD; Timothy Mitchell, PhD; and, Francisco Reynoso, PhD

A personalized neoantigen vaccine in patients with newly diagnosed glioblastoma using a novel DNA-based platform

Goal: New clinical trial to determine the safety and immunogenicity of a novel personalized vaccine approach in newly diagnosed glioblastoma

Principal Investigator: Tanner Johanns, MD, PhD

2020 PEDAL THE CAUSE FUNDED RESEARCH PROJECTS

SITEMAN CANCER CENTER (CONT.)

Developing new therapies and delivery strategies for glioblastoma

Goal: To develop treatments that will become the new standard of care for patients with glioblastoma

Principal Investigators: Milan Chheda, MD

Evaluation of Diffusion Basis Spectrum Imaging to Non-Invasively Diagnose Prostate Cancer

Goal: To test the accuracy of a newly developed imaging tool in correctly predicting prostate cancer grade in patients non-invasively

Principal Investigator: Eric Kim, MD

Leader Cell Development in Cancer Invasion

Goal: To determine the contribution of multiple environmental signals within breast tumors to metastasis

Principal Investigators: Gregory Longmore, MD and Amit Pathak, PhD

Predicting neoadjuvant treatment response of locally advanced rectal cancer

Goal: To accurately assess and predict rectal cancer patients' response to neoadjuvant radiation and chemotherapy and to select the best surgical strategy for each individual patient

Principal Investigator: Quing Zhu, PhD

Targeting CD44/ICD as a Mediator of Pancreatic Cancer Growth and Stemness

Goal: To develop ways to block a newly discovered pancreatic cancer signaling pathway that drives cancer growth and resistance to therapy

Principal Investigator: Brian Dieckgraefe, MD, PhD

SITEMAN KIDS AT ST. LOUIS CHILDREN'S HOSPITAL

Genetic and Epigenetic Differences between Pediatric and Adult Acute Myeloid Leukemia

Goal: To develop new strategies to model and treat pediatric acute myeloid leukemia (AML). AML therapies are extremely toxic, and they have not evolved much in the past several decades. This lack of progress underscores a need for newer, rationally designed pediatric AML therapies.

Principal Investigator: Jeff Magee, MD, PhD

The Legacy Program

Goal: To gain a better understanding of why children have not survived their brain tumor diagnosis and to help neurosurgeons have a better understanding of where to biopsy their patients.

Principal Investigator: Joshua B. Rubin, MD, PhD

Regulation of SYK kinase activity in normal B cells and pre-B cell leukemia

Goal: To determine how SYK signaling is regulated in normal B cells and in pre-B cell leukemia, which will provide new insight into disease development and maintenance.

Principal Investigator: Jeffrey J. Bednarski, MD, PhD

Equipment Purchase: FACSria Fusion

With funds raised by Pedal the Cause, the FACSria Fusion cell sorter has been identified and purchased as an equipment upgrade vital to pediatric cancer research. A fully integrated advanced cell sorter and biosafety solution for research laboratories, the machine features high-performance cell analysis and is capable of high speed and single cell sorting on up to sixteen parameters.

A full description of all funded projects can be found at pedalthecause.org/research

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Our sponsors and beneficiary partners are an integral element in our mission to end cancer. Their support through funding and in-kind donations make it possible for us to give 100% to fund cancer research.

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2e

SPONSORS & PARTNERS

CONTRIBUTING - \$15,000+



PELTON - \$10,000+



PEDAL PARTNERS - \$5,000+



MAJOR IN-KIND PARTNERS



IN-KIND PARTNERS

HARNESS-DICKEY | THE CITY OF CHESTERFIELD | PREMIER RENTALS
EARTH DAY ST. LOUIS | FITZ'S ROOT BEER | CRAFTSMEN INDUSTRIES

TOP 2020 TEAMS



TOP CORPORATE TEAMS

1. Team Edward Jones	\$394,761.56
2. Team Keeley	\$73,671.50
3. Mississippi Lime Co	\$53,169.00
4. Stifel	\$47,718.00
5. World Wide Technology	\$41,834.13
6. Team Spire	\$39,418.38
7. Clayco	\$39,339.36
8. Contegra Construction	\$36,626.81
9. Team Centene	\$33,762.00
10. Pfizer Blue Riders	\$30,750.70



TOP HOSPITAL TEAMS

1. Gyn Onc Teal on Wheels	\$54,177.00
2. Team Leukemia	\$37,300.46
3. Bartlett's Bikers	\$36,488.17
4. BJC HealthCare	\$35,800.00
5. Pancreas Cancer Road Warriors	\$33,492.48
6. Heads Up	\$24,984.75
7. Our Mark on Melanoma	\$23,704.50
8. St. Louis Children's Hospital	\$21,186.50
9. Team Siteman Kids	\$14,244.54
10. Barnes-Jewish West County Hospital (Rowdy Riders)	\$12,070.00



TOP FRIENDS & FAMILY TEAMS

1. Powered by Hope	\$233,543.99
2. Team Victoria St. Louis	\$103,317.65
3. Stubby Strong	\$91,183.00
4. Greg's Fancy Foxes	\$78,868.32
5. Hill Climbers	\$58,425.41
6. Big Ten Bicycling	\$41,338.00
7. Team Ellen	\$37,436.34
8. Bill Box's Blue, Red and Grey	\$36,997.10
9. Bill's Angels	\$34,824.00
10. Big Black Dog	\$26,425.40

TOP 2020 FUNDRAISERS

The following Incentive Level participants are recognized for their extraordinary efforts raising money for cancer research in St. Louis. Together, they raised **\$1,754,963** in 2020 for cancer research.

PODIUM \$25,000+

Dan Timm	\$271,050
Nicole Stubblefield	\$78,857
Merle Fox	\$50,629
Teri Griege	\$38,726
Ann Sullivan	\$34,918
Richard Liekweg	\$29,500
Stacy Abeles	\$28,015

ROAD WARRIOR \$10,000+

Joanna Haydon	\$21,183
Ryan Fields	\$20,122
David Drier	\$19,585
Sandi Essner	\$17,540
Bill Koman	\$17,470
Lisa Holley	\$16,800
Bill Jehling	\$15,935
Brian Ashworth	\$15,875
Ron Triplett	\$15,100
Kathy Kohlbry	\$13,584
Randalynn Vassel	\$13,202
Mark Brandom	\$12,413
Mike DeCola	\$11,600
Scott Drury	\$11,468
Jared Lengermann	\$11,245
Ed Alizadeh	\$10,705
Amy Koman	\$10,640
Rick Moeckel	\$10,165
Jim Scheetz	\$10,050
Doug Mars	\$10,010
Mike Lodes	\$10,000
Bob Sanders	\$10,000

KING OF THE MOUNTAIN \$5,000+

Brice Adamson	Jay Indovino
Julie Adamson	Cindi Inman
Josh Allen	Gretchen Kingma
Natalee Amos	Tammy Linn
Erin Anderson	Debbie Maier
Dennis Araujo	Matthew Marting
Corinne Austin	Matt Mast
Nancy Bartlett	Mike McCallum
Walter Bass	Mary Ann McLaughlin
Malcolm Berry	Jim Mulcahy
Craig Betz	Steve O'Malley
Victoria Betz	David Peckinpaugh
Margie Borges	Boris Plotnitskiy
Maddy Boxdorfer	Ronna Pohlman
Betsy Moog Brooks	Nick Porter
Michael Christian	Marcus Raichle
Jerry Cooper	Pam Rezex
Matt Corley	Anne Ross
Julie Drier	George Rugg
Bill Eades	Janet Sheban
Vinny Ferrari	Christina Shockley
James Florczak	Steven Sobo
Bart French	Sarah Sperry
Nancy Friedland	Jim Starr
William Gillanders	Richard Stein
George Godat	Marah Swillinger
Steve Green	Mike Szymkowicz
Bill Greubel	Billy Taylor
Patrick Hardin	The Tiedes
Cat Heimburger	Charley Wallace
Greg Hesser	Laura Whelan
Dennis Hill	Scott Wilton
Charles Hirschi	Brian Woodward
David Hopper Memorial	Anne Yannakakis
Trish Hull	

TOP 2020 FUNDRAISERS (cont.)

YELLOW JERSEY \$2,500+

Aaron Abeles	Bernard Goldstein	Mark Manning	Kevin Seelman
Jonah Abeles	Jake Goldstein	Andrew Marting	Kelly Sendelbeck
Donna Adcox	Diane Gorman	Sharon Mast	Keri Sipe
Scott Anderson	Jim Gorman	John McAllister	Suzanne Sitherwood
Rob Anderson	Randy Grady	Jack McCraine	Kristie Skor
Vernon Bader Jr	Laurie Greco	Jean McDonald	Peter Slowey
Brinkley Bash	Donna Greenwood	Nancy McGee	Shane Spears
Joe Berger	Dave Griege	Erin McWeeney	Justin Sperry
Keith Bernier	Erica Griffin	Paul Todd Merrill	Bob Steinback
Mike Bodker	Kevin Grzesiowski	Douglas Mertzluft	Craig Stiegemeier
Carl Bouckaert	Sheri Grzesiowski	Peter Mitchell	Barbara Stiegemeier
Rachel Boxdorfer	Linda Haberstroh	Molly Mulcahy	Roger Stojeba
Debbi Braunstein	Robert Haddenhorst	John Andrew Mulcahy	Ken Suelthaus
Donald Broughton	Amanda Hall	Sharon Munden	Sarah Tadlock
George Bruner	Maureen Hanson	James Mundy	Aaron Teitelbaum
Jennifer Buehrer	Jay Harger	Jim Myer	Sarah (Sally) Terrace
Matt Burke	Marcie Harris-Hayes	Jen Myers	Michael Thompson
Katherine Caldwell	William Hawkins	Jamey Nolan	Bill Timmons
Emily Callahan	Robert Hayashi	Bill O'Brien	Rob Turley
Jerry Carlson	David Hill	Mark O'Donnell	Renee Van Horn
Chris Carpenter	Lisa Houdyshell	Phil Owen	Lewis Vandover
Sam Chan	Aiden Howard-Maul	Andrew Parker-Klimpel	Debra Vassel
Jane Christian	Jan Hungerford	Drew Patchin	Randy Vassel
Kelly Cobban	Tom Hurlbert	Penny Pennington	Scott Vicars
Lisa Cohen	David Jinkins	Julie Pepper	Kirk Warden
Donald Conine	Tina Marie Jung	Daniel Pestka	Rick Weinstein
Louis Copilevitz	Judy Kerr	Neil Powell	Matt Wever
Edie Cornell-Smith	Sean Ketcherside	Eugene Primm	Jeff Wheeler
Jenny Crowe	Mary W Klauke	Helen Quaisi	Kevin Whelan
Jon Dahlstrom	Gregg Knehans	Arif Rahman	Mary Whelan
Mark Dana	Jenn Knehans	Ryan Rattenborg	Beth Wilburn
Matthew Danis	Greg Kraus	Steve Reid	Michael Williams
Kristin Denbow	Bryan Land	Greg Rennier	Jessica Willingham
Pat Dulle	Chip Lerwick	Brandon Reuther	Kurt Wolfgram
Trisha Duncan	Janie Libanoff	Michael Rivard	Kelly Wuennenberg
Robert Durbin	William Linde	Mark Roenfeldt	Peyton Wuennenberg
Maggie Duwe	Ann Sheehan Lipton	Ron Rolfes	Pete Wyatt
Pam Eppers	Randy Lipton	John Ross	Terrence Zerr
Amy Ferris	Nancy Loeb	Preston Royer	Leisa Zigman
Robert Figenschau	Trish Lollo	Lydia Saucier	Deborah Zimmerman
Bill Fretwell	Kathryn Love	Thomas Scherlinck	
William Fields	Christa Loyd	Colin Schlereth	
Mary Gaertner	Mary Lou Loyd	Bruce Schneider	
Scott Giljum	Mike Madalon	Sean Scott	

AWARDS & ACHIEVEMENTS

Lifetime Impact Society 2020 Inductees

GOLD INDIVIDUAL \$500,000+

Teri Griege

BRONZE INDIVIDUAL \$100,000+

Stacy Abeles
Merle Fox
Lisa Holley
Ann Sullivan

SILVER TEAM \$250,000+

Bill Box's Blue, Red & Grey
Heads Up
Team Leukemia
Team Spire

BRONZE TEAM \$100,000+

ABB Power
BJC HealthCare
Contegra Construction
Pfizer Blue Riders
Whole Lotta Love

Clare Blase Spirit Award Winners



Natalee Amos (age 12)



Drew Patchin (age 7)



Marah Swillinger (age 12)

The Clare Blase Spirit Award was created in honor and memory of Clare Blase for her enthusiasm, determination and inspirational leadership in raising funds and awareness for Pedal the Cause and cancer research. The award is given annually to young riders and/or teams that embody the spirit of Clare.



Kelly Sendelbeck

Volunteer of the Year

Volunteers are the backbone of Pedal the Cause. In 2020, Kelly Sendelbeck not only helped with countless projects and served on our Friends of Pedal committee, she raised over \$2,600 for cancer research. Thank you, Kelly!

2020 DONORS

\$25,000+

Anonymous (2)*
Crawford Taylor Foundation*
Laura and Norman Eaker*
William and Amy Koman*
Pershing Charitable Trust*

\$10,000-\$24,999

Alberici*
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\$5,000-\$9,999

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\$5,000-\$9,999 (cont.)

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\$2,500-\$4,999 (cont.)

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Jim and Stacey Weddle
John and Amy Westfall
Amy and Dave Williams
Working Spaces
Deborah Zimmerman

\$1,500-\$2,499

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THANK YOU

In the midst of a pandemic, you rallied around our cause to raise more than \$3 million for cancer research in 2020.

Your support funds the best and the brightest in cancer research, saving lives and fueling new treatments and cures.

Thank you for being part of the Pedal Family and bringing us all closer to a world without cancer.

