



Pedal the Cause 2021 Corporate Challenge Team Talking Points

Pedal the Cause *Inspired*

- Pedal the Cause *Inspired* is a virtual event where team members choose a physical challenge (ride, spin, run, walk, swim, ski – anything!) to complete anywhere in the world on September 25 and/or 26.
- *Inspired* participants required to fundraise and 100% goes to cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital.
- *Inspired* participants are members of our team and their fundraising counts toward our team's rankings in the Corporate Challenge.

Pedal the Cause In-Person Event

- Pedal the Cause plans to hold an in-person ride and spin event in Chesterfield on September 25 & 26.
 - o Rides will take place on Saturday, September 25 and Sunday, September 26 starting from the Chesterfield Mall and ending in front of the Chesterfield Amphitheater.
 - o The Spin Zone will take place on Sunday, September 26 inside Chesterfield Amphitheater
- Team members can choose to register to ride, spin or volunteer at the event.
- Riders and spinners are required to fundraise but volunteers are not. Regardless, 100% of participant funds go to cancer research.
- Pedal the Cause is diligently following recommendations made by the St. Louis County Department of Public Health, the CDC and a COVID-19 Medical Advisory Committee of experts from Washington University and BJC. The in-person event will feature several safety measures, including but not limited to a mask requirement when off bike, increased cleaning and sanitization stations, and social distancing. For more details visit pedalthecause.org/covid

Rider Champion Support & Registration Fee Promo Codes

- Rider Champions support teams by providing funds for registration fees or to help participants fundraise.
- A registration fee promo code can be set up to apply to all participation types OR can be limited to a subset of participants (in-person ride/spin, Kids Challenge, or *Inspired*).
- Pedal the Cause will work with your company to set up a support model that meets your team's needs

Need Help?

If you're stuck or just have questions, we're here for you! Reach out if you're interested in a Team Captain Orientation or an individual Team Captain meeting with our staff. Our Pedal the CauseTeam Captain Masterminds Facebook group is also a great resource.

Pedal the Cause staff can be reached at development@pedalthecause.org or 314.787.1990.